

"Tying the Knot!" Tips & Tricks

Dreaming of an Eco-Friendly Wedding? Enjoy our GREEN Edition! May 2011 ISSUE #020



Lisa Thompson
817-228-1100 (w)
817-228-1100 (m)
972-852-1600 (f)
PO Box 1953
Fort Worth, Texas 76101-1953



EMAIL ME

MY WEBSITE



Greetings!

Weddings in the 21st century are smart, sassy, passionate celebrations of love and often colorful combinations of different cultures and philosophies.

If you are an environmentally-conscious couple, it's time to express your unique "emerald" flare. You have a new array of innovative ideas and opportunities at your fingertips; it's shades of green reach from bold and revolutionary to sensible and careful. Wherever you are on the eco-spectrum, when your wallet goes where your heart is, you are not just exchanging one fad with another but you change the world with your shopping power.

Remember, planning a sustainable wedding is not an "all or nothing" concept. By making just a few earth-friendly choices, you can lessen the environmental footprint of your special day and truly make a difference.

Until next time ...

"When we tug at a single thing in nature, we find it attached to the rest of the world."

quote by Terri Sweringen



Green Tips From Behind the Camera

One of our favorite D/FW Wedding photographers, [Jim Rode](#), has shared his favorite tips for choosing wedding photography and going green.

- Earth friendly books are now available for your wedding images. Books you will treasure for a lifetime are available using recycled papers with natural dyes for colors. One of my sources for books even buys energy credits for any portion of the process that is not earth friendly.
- Choose a digital photographer. Film involves the unfriendly use of minerals and chemicals plus the need to recover silver which is an energy drain in our environment. Digital photographers can also get ten times the shots without any impact to the environment.
- Finally, ask your photographer to use rechargeable batteries which actually provide a longer power life in use. They are reusable of course. I know it doesn't sound like much of a contribution, but if a photographer is working 4 weddings in a month of Saturdays, he or she could be tossing 15 batteries away each wedding - **that's 60 a month!**

Do your part for a better planet...ask for a earth-friendly wedding!

Jim Rode Photographer

www.JimRode.com

Favors & Centerpieces

• Use flowers that are in season -

When you use flowers that are out of season, they have to be imported.

Transportation and care of the flowers requires extra resources that in-season flowers don't require.



- **Use potted flowers and plants** - Potted flowers and plants look great and they can be used after the event for your home or garden. Or you can give it to guests to use in their home or garden.

- **Plantable Paper Products** - Plant love and let the memory of your wedding day live on with plantable wedding invitations, plantable wedding favors and other plantable paper products to coordinate on wedding day. Each plantable invitation is available in multiple colors and designs, as are the seed wedding favors, tags, place cards and reply cards. ([More Details](#))

- **Donate as the favor** - Instead of buying things that might get tossed into a drawer, consider donating money to a charity as the favor of the day. Your Master of Ceremonies could make the announcement of your kindness.

- **Plant a tree as a Favor** - Plant a tree (or many trees) as the favor to your guests.



Easy Ways to Green Your Invitations

- **Use electronic communication for invitations, updates, and replies** - Save money and trees by announcing, inviting, and updating people online or via email. You can also ask people to reply online or via email.

- **Choose a Printer that Uses Environmentally Friendly Paper Stock or Consider treeless paper** - You can also get invitations made from bamboo, hemp or kenaf.

- **Choose a Printer that Practices Conservation** - You could find out if your printer uses environmentally friendly practices in daily production. Make sure they recycle any paper waste. Also, find out if their packaging is made from recycled material. You might check to see if they use inks free of hard metals and harmful chemicals.



LED Lighting! An easy shade of green

As [Wedding Entertainers](#), one of our favorite "greens" is our LED Lighting options. We offer both LED Dance lighting and LED Decor' lighting.

Decor lighting adds the biggest "WOW" factor to a reception site. The fixtures are discrete and use much less electricity than the tradition fixtures (Your venue manager will love this--**No power problems!**). Amazingly they retain the full brightness required and, more importantly, LED lights offer a wider range of beautiful colors to choose from. We can match virtually any color given to us, so your choices are endless!

In addition to incredible visual impact they make, the LED style fixture have many other benefits - a high light quality, the most cost efficient and eco-friendly with low energy consumption, and they do not contain toxic materials like mercury found in other lighting products.

LED's also operate virtually "cold" so they are very safe and child friendly. Hands can be placed directly on the fixture and there will be NO burnt fingers! Compare this to the traditional par can up lighting (which can get very, very hot!) and you will soon agree that LED Technology is a better choice and eco-friendly as well!

By making just a few earth-friendly choices, you can lessen the environmental footprint of your special day and truly make a difference.

Call me: 817-228-1100 (w) 817-228-1100 (m) 972-852-1600 (f)

EMAIL ME

MY WEBSITE